Bidding announcement of Longines FEI

Jumping World Cup™ - China League

All relevant units :

Longines FEI Jumping World Cup™ - China League(LFJWC-China League) is one of the most important equestrian leagues of FEI. FEI hereby authorizes the Chinese equestrian Association (CEA) conduct the bidding process for the 2024/2025, 2025/2026, 2026/2027 and 2027/2028 seasons of the League,

The bidding contents and requirements are as follows:

1. Name and time of bidding event:

Name: Longines FEI Jumping World Cup™ - China League(LFJWC-China League)

Time: 2024/2025, 2025/2026, 2026/2027 and 2027/2028 seasons, Unsplit bid.

Each season setting: 2 qualifying events, no lower than CSI 2\*; 1 Final event, no lower than CSI 3\*.

2. The qualification requirements of the bidder:

（1）It must be an enterprise, public institution or competent government department lawfully registered within the territory of the People's Republic of China with the status of an independent legal person; The bidding unit has the independent legal person qualification for the license to undertake sports activities; The bidder has no bad credit record;

（2）The project accepts the bid of a consortium, and accepts the bid of two or more companies with the same legal person. Tenderers may submit bids for one or more of the above seasons; bidder is allowed to co-operate with a foreign consultant or a foreign equestrian event organizer and to jointly organize the event. The bidder shall be fully responsible for its supervision.

（3）The bidder has experience in organizing large-scale equestrian events, and has the professional operation ability to match the actual situation of the project in terms of personnel, equipment and funds；

（4）The main personnel of the bidding unit's operation team with international equestrian event organization and operation experience is preferred;

（5）The competition funds should be raised by the organizer. The bidder has a good financial position in the past three years, has enough working capital to undertake the project, and has the ability to coordinate and arrange transportation, accommodation and other conditions suitable for the scale of the activity.

3. Event hosting requirements

(1) Accept the supervision and guidance of CEA on the preparatory work of the event, consciously abide by the relevant sports competition laws and regulations, and abide by the code of sports ethics.

(2) Accept the leadership and arrangement of CEA in the planning and arrangement of the event, the formulation and review of the competition regulations, various supplementary notices and order books.

(3) The consent of the provincial sports authority where the event is held must be obtained.

(4) To accept the selection of judges by the Association to ensure the provision of professional competition services for the participants.

(5) The competition fees collected (including registration fees, stable fees, forage fees, etc.) shall be reviewed by the Association and shall not be set without authorization.

(6) A sufficient number of staff shall be hired and the corresponding labor costs shall be paid.

(7) Need to go through public security, transportation, industry and commerce, health, taxation, radio management and other examination and approval procedures, shall be handled in accordance with the relevant provisions.

(8) Advertising collection, sponsorship and other work can only be carried out with the approval of the CEA. Accepting sponsorship or obtaining advertising revenue, the two parties shall conclude a written contract and report it to the organizer for the record.

(9) The final selection result will be decided by FEI, Longines and the CEA through consultation, and the final agreement will be jointly signed with all above relevant parties.

(10) The event organizer shall pay the calendar fee, event rights and interests transfer fee, service fee and other fees stipulated in the agreement to FEI and CEA in accordance with relevant requirements, and bear all operational risks and joint and several liabilities.

4.Bidding Materials

Under the condition that the bidder meets all the qualification requirements and voluntarily complies with the requirements of the event hosting, the bidder shall provide the following bidding materials:

（1）Copy of valid business license and legal representative ID card

（2）Credit report presented by Credit China website（<https://www.creditchina.gov.cn/>）

(3) Budget for organizing the competition;

(4) Financial reports for the past three years;

(5) Letter of intent to undertake;

(6) Brief introduction of the main personnel of the undertaking unit and the team;

(7) Event planning and preparation plan, which must contain the following contents:

①Proposed tournament dates and daily match schedule;

②Site details, including technical requirements, facilities and site surface;

③Suggested event stars and levels;

④Financial plans, including budget allocations and potential sources of income;

⑤Business plan;

⑥Media/marketing/publicity plan

(8) Brief introduction of equestrian competitions held, and proof of the main operator's experience and ability in international sports events;

(9) security plans and emergency plans;

(10) Other relevant materials that meet the application requirements.

5. Place and time of submission of materials

The bidder shall submit the electronic and paper versions of the bid (three copies of the paper and one copy of the electronic version by E-mail). The title of the paper version of the bid and the email is unified as: "XX unit's documents on the bid of LFJWC-China League ", and indicate the season of the intended bid, contact and contact information.

Deadline for submission of application materials: 5:00 PM, December 29, 2023

Paper delivery: Chinese Equestrian Association Competition Department

Address: Room 508, 74 Tiantan East Road, Dongcheng District, Beijing

Email address: cd@c-e-a.org.cn

Contact: Liu Shuang, Wu Xiaoqian Contact: 010-87181877

6.Bid evaluation and agreement signing process

(1) Qualification preliminary examination

After receiving the bidding materials, CEA will review and evaluate the qualifications of all units intended to undertake, and select eligible units to enter the "on-site bid evaluation".

(2) On-site bid evaluation

The units participating in the bid evaluation, the specific bid evaluation time and requirements will be announced separately according to the preliminary review.

(3) Publicity of the winning bid

The association will publicize the winning bidder on the official website, the publicity period is 5 working days, the specific time will be announced separately.

(4) Signing agreements

The association and the winning bidder shall discuss specific matters related to cooperation, agree on the rights and obligations of both parties, and sign a cooperation agreement.

Chinese equestrian Association

2023.12.27